Insurance Benefits CO\$TLY MI\$TAKES

CORPORATE SYNERGIES®

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Do you ignore open enrollment meetings? Skip reading the details in benefit summaries?

Go to the ER because it's closer than Urgent Care? YOU'RE LEAVING MONEY ON THE TABLE!

| 93% | of employees keep the same benefits year after year. |
|--------------|---|
| 40% | of employees would rather do hot yoga than research insurance benefits. |
| 56% | of employees spend less than 30 minutes researching benefit options. |
| 19% | of employees don't research options at all. |
| \$642 | is the average cost difference between an employee's most cost-effective plan and second most-cost-effective benefits plan. |
| \$750 | a year is wasted when an employee chooses a benefits plan that's wrong for them. |

