

# TECHNOLOGY SOLUTIONS FOR EMPLOYEE BENEFITS

Today, more than ever before, there is a greater need by employers to control costs and operate more efficiently. Employees are also demanding time- and money-saving strategies.

The cost control, compliance and efficiency demands of today's health and benefit programs are daunting for everyone. Plan sponsors and users need technologies that eliminate guesswork and manual processes, which are fraught with the potential for errors and missteps.

Corporate Synergies offers best-of-breed technologies that support comprehensive plan design analysis and design, daily and annual benefits administration, employee enrollment and decision support, and Affordable Care Act information and reporting:

- SmartBen Essentials<sup>SM</sup> Participant Decision-support and Benefits Administration Platform
- SynergiesSELECT<sup>SM</sup> Private Insurance Exchange
- Gatekeeper ACA Information Gathering and Reporting Tool
- Medical/Rx Plan Intelligence (MRPI) Claims Analyzer Suite

Our technologies help employers and their employees keep pace with the demands of benefits. We help stakeholders save time and money and elevate the quality and value of benefit programs.



## 51%

of employers indicate they are **expanding the use of technology** to **manage costs associated** with employee benefits programs. This is the **second highest strategy** utilized, behind making plan design changes (66%).

*Source: Prudential's Study of Employee Benefits, Today & Beyond*

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Our best-of-breed technologies save employers and plan participants time and money.

## Synergies360<sup>SM</sup>

Corporate Synergies takes a full view of the insurance landscape, studies it from every angle, pursues innovation where none exists, and transforms this deeper understanding into actionable strategies to protect our clients and their participants. We call our approach Synergies360.



For more information visit [corpsyn.com](http://corpsyn.com) or call **877.426.7779**

## SmartBen Essentials Decision-Support and Administration Platform

SmartBen Essentials, our proprietary benefits administration technology, empowers participants with online self-service tools to reduce the burden of enrollment and ongoing administration on HR personnel. The technology streamlines and automates enrollment and eligibility systems, connects you with your participants, educates them, and helps them manage their benefits. SmartBen Essentials modernizes benefits administration and participant self-service processes with a “smart” benefits enrollment and employee communication platform that empowers users. The technology is the only system with artificial intelligence designed to help participants with decision-making.

## SynergiesSELECT Private Exchange

SynergiesSELECT is a first-party private exchange solution built upon our unique services platform, Synergies360. Our private exchange combines decision-support technology with comprehensive services to drive cost control for the employer and benefit consumerism for the employee. Like BenefitsVIP, SynergiesSELECT is more than a decision-support tool. Unlike most broad-based private exchanges, SynergiesSELECT is a full-service benefits solution. We manage your comprehensive program and serve as a single point of contact. As a result, you have better control over benefit costs and your employees are empowered to make the benefit choices that are right for them.

## MRPI Claims Analyzer

Our Medical/Rx Plan Intelligence (MRPI) claims analyzer software suite drills down and identifies hidden cost drivers in health and welfare benefits plans. We model the impact of plan design changes, demographics, and clinical and lifestyle management programs to determine the most sensible and data-driven approach to achieving cost savings and optimal plan design. We analyze current plan structure and design, historical, current and projected costs, claims experience and utilization, funding arrangements, contracts, etc. Using the results of the MRPI analysis, our underwriters and account management team will outline a strategy consistent with your current and future business plan.

## Gatekeeper ACA Information Gathering and Reporting Tool

Our Gatekeeper technology solution empowers you to achieve and maintain Affordable Care Act compliance for hours tracking, reporting and the Employer Mandate requirement. Gatekeeper determines and documents employee eligibility status and accepts data from existing payroll, time and attendance, and HRIS systems. The Gatekeeper ACA tool is available in conjunction with our SmartBen Essentials benefits administration technology or as a stand-alone solution.