



IT'S HOW WE DO BUSINESS

The Corporate Synergies Approach: Synergies360: A Deeper Understanding

Corporate Synergies takes a full view of the benefits and business insurance landscape, studies it from every angle and pursues efficiencies and innovation where none exist. The result is a deeper understanding, which we transform into actions that protect our clients and their participants from unnecessary cost and risk. We call our approach Synergies360. Our comprehensive service offering includes:

Employee Benefits

- Program Analysis and Design
- Administration Support
- Employee and Client Education and Advocacy
- Regulatory Compliance Support
- Annual Renewals and Multi-Year Planning

Property & Casualty

- Program Advisory and Consultation Services
- Enterprise Risk Management Planning
- Total Cost of Risk Analysis
- Carrier Relations and Negotiations
- Product Review and Program Design



Award-Winning Insurance Journalism

Corporate Synergies is shaping the employee benefits and business insurance narrative via weekly staff-written articles that are routinely published as guest commentary in respected trade and business media, and on our award-winning Knowledge Center at corpsyn.com. Select articles are also featured in our annual magazine, *The Current Insurance Journal*, an APEX award-winner for publication excellence. Our experts host videos and webinars and speak on trends and hot topics at our regional thought leadership conferences and forums.



For more information visit corpsyn.com or call **877.426.7779**

Providing benefits and insurance solutions is *what* we do. Synergies360 is *how* we do it. It's our approach to benefits and business insurance.

Employee Benefits

We develop a deeper understanding by capturing ongoing data through our “listening posts,” including cutting-edge benefits administration technology and BenefitsVIP®, our in-house employee advocacy support center. We use this data to develop insights into the benefit program, making adjustments that control cost, increase efficiencies and mitigate risk. Our benefit plan designs incorporate award-winning and measurable performance indicators for ongoing refinement.

We apply our deeper understanding to our multi-stage benefits approach, which has an immediate and ongoing positive impact on the employer's organization and participants:

Strategy

- Analyzing risks, goals and participants' data
- Developing a plan designed to help employers achieve long-term benefits goals

Design

- Structuring a plan to help mitigate risk and create cost efficiencies
- Optimizing annual renewals to cost effectively complement overall strategic goals

Execution

- Supporting day-to-day management of the benefits program
- Assisting plan participants to get the most out of their benefits

Property & Casualty

We draw upon our experts' understanding of insurance coverages and combine this information with an analysis of corporate goals and risk exposures.

Our knowledge of risks and operations specific to industry verticals (i.e. non-profits, healthcare, hospitality, manufacturing, commercial real estate, contracting and others) translates into improved programs that protect assets and business interests.

We activate program intelligence in ongoing collaboration with the client to find the right balance between service and cost. Our experts deliver:

- A thorough analysis of the P&C program
- A customized stewardship plan
- Dedicated advocacy if a loss occurs

We provide advisory and brokerage services for the following lines of coverage:

- Real and Personal Property
- Business Interruption and Business Income
- Inland and Ocean Marine
- General, Products and Pollution Liability
- Commercial Automobile
- Workers' Compensation
- Employers' Liability
- And much more