



PRESS RELEASE:

Corporate Synergies Bolsters Leadership and Other Key Roles to Support Continued Growth

By Corporate Synergies
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PRESS CONTACT:

Scribewise
Ashley Read
856-404-8673
ashley@scribewise.com

CAMDEN, NEW JERSEY – March 5, 2019 – Corporate Synergies, a national insurance and employee benefits brokerage and consultancy with offices throughout the eastern United States, has announced promotions and hirings of key individuals to the executive team. These staff enhancements will guide the company amid a year of continued growth and strategic expansion.

Growth in local, national and international accounts prompted Corporate Synergies to bolster and solidify its accomplished senior leadership team for continued success. The company launched its management enhancements with the promotions—announced in January—of two key executives: Andrew Bloom to President and Chief Operating Officer, and Mike Lisa to President and Chief Growth Officer.

“Our new executive management structure maintains the all-important continuity of in-house leadership while realigning the entire business to achieve optimum performance,” said John Turner, CEO of Corporate Synergies. “We will continue to promote from within and to enhance our teams with external professionals who view Corporate Synergies as the best place to make a real difference, both in their careers and to the clients they serve.”

Corporate Synergies announces additional executive team promotions:

Hyong Jin Park, Chief Information Officer

After more than seven years with the company, Vice President of Operations Hyong Jin Park has been named Chief Information Officer (CIO).

“Data is the heartbeat of our service platform as well as our clients’ success,” said Bloom. “Our operations and IT infrastructure are closely aligned to our ability to execute and deliver on behalf of clients. As CIO, Hyong Jin will develop strategies to harness, store and distribute data internally to teams and externally to clients.”

Raymond Kim, Regional Vice President of Account Management, Metro Philadelphia

A member of the Corporate Synergies team for 14 years, Ray Kim draws upon his experience in day-to-day account management, data development, claims analysis and plan execution to mentor account teams and service clients. He oversees account professionals who support clients in Pennsylvania, New Jersey and Delaware.

“Ray has consistently been one of our top performers. He has built a reputation for his work ethic and a steadfast focus on results,” said Lisa. “He leads a talented group of account management professionals who are driven to service excellence.”

Kim most recently served as Vice President of Account Management in the Philadelphia region. He joined Corporate Synergies as an Account Manager in 2005.

External executive hires:

Ami Shah, Vice President of Account Management, National Accounts

Twenty-five-year benefits industry veteran Ami Shah “has built a reputation as a trusted benefits advisor and a technical expert with a history of establishing meaningful client relationships,” said Bloom. “She is a talented and knowledgeable consultant with the vision it takes to make a measurable difference to our company and clients.”

Robert Flicker, New York Regional Vice President of Account Management

With nearly three decades in the benefits field, Flicker is an expert in benefits program design.

“Rob’s reputation and core beliefs truly make him an extraordinary leader,” said Lisa. “His market knowledge and experience are second to none. He fits perfectly into our corporate mission to drive success for our clients.”

Additional external hires include:

Joanna Mohindra, Director of Account Management, New York: 18-year healthcare benefits veteran with experience in mid-size and national accounts.

Greg Blemlak, Vice President, Senior Benefits Consultant, Philadelphia: 15 years of experience in employee engagement, healthcare regulations and plan design.

Drew Tyler, Senior Benefits Consultant,

Southwest Florida: expert in financial analysis, benefits consulting, deferred compensation benefits, negotiation and risk reduction.

“These external hires, along with promotions of veteran Corporate Synergies employees, are indicative of Corporate Synergies’ mission toward continued growth into 2019 and beyond,” said CEO Turner.

About Corporate Synergies

Corporate Synergies is a national insurance and employee benefits brokerage and consultancy. The firm delivers strategies that control costs, relieve administrative burdens and mitigate risk. Its experts develop a deeper understanding through established listening posts in all areas of their competencies, fueling the ability to better execute. The company operates from five U.S. locations, including the headquarters in Camden, New Jersey, and regional offices in New York City; Melville, New York; Bethesda, Maryland; and Orlando, Florida. corpsyn.com

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