

Corporate Synergies Announces EB RISE HR & Finance Forum

*By Corporate Synergies
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With health and safety in mind, Corporate Synergies is presenting its annual HR and Finance Forum in a virtual setting. The educational event, EB RISE 2020, features subject matter experts who will deliver health & welfare benefits information in a fully online, yet interactive event.

“Attendees can expect the same level of high-quality education as in previous Corporate Synergies in-person conferences as well as even more continuing education credits through SHRM and HRCI,” said Dina A. Beck, Director of Marketing and Events.

“EB RISE 2020 is a re-engineered forum format that affords participant safety during this pandemic,” said Beck. “Although it is completely virtual, this conference promotes an interactive environment for live questions and answers, chat, peer networking and more. We are even hosting a virtual happy hour to close out the day.”

EB RISE 2020, held from 9 a.m. to 4 p.m. ET, Wednesday, August 5, features expert speakers who will provide guidance addressing challenges associated with the COVID-19 healthcare crisis.

“We’re also presenting important themes that are consistently top of mind for benefits and finance professionals,” Beck said.

The forum’s faculty will deliver information in five interactive sessions with live questions and answers:

- 1. Pandemic-Proofed Benefits Programs**
Challenged with COVID-19’s new normal, Corporate Synergies’ health and wellness expert Gary Cassidy defines stressors & identifies resources to keep employees connected.
- 2. Benefits Compliance in a New Normal**
Corporate Synergies’ ERISA attorney Dan Kuperstein implements new COVID-19 rules and return-to-work policies, and avoid litigation.
- 3. Self Funding and Stop Loss**
Sun Life analyzes financial implications, concerns and solutions to help navigate self-funding considerations through these unprecedented times.
- 4. Emotional Health**
Cigna identifies loneliness & stress, and then how to return to the worksite with a P.L.A.N. to happiness.
- 5. FMLA, FFCRA and State Leave**
Guardian looks at new federal and state laws to explore common challenges and discuss best practices and solutions.

Participants can also engage with our employee advocacy support center BenefitsVIP® and others in the virtual Exhibit Hall and chat live with communications and compliance experts during Office Hours. Peer networking will be available in the Chat Lounge throughout the day and during the Virtual Happy Hour. Participants may also speak with benefits consultants in regional Chat Lounge rooms, and even earn points for prizes.

EB RISE is sponsored by Cigna and Guardian with Cigna donating \$1 to the [CDP COVID-19 Response Fund](#) for every attendee who registers with them at their “booth.”

For more information and to register, visit [EB RISE 2020](#). For a full listing of events presented by Corporate Synergies, visit corpsyn.com/events.

About Corporate Synergies

Corporate Synergies is a national insurance and employee benefits brokerage and consultancy. The firm delivers strategies that control costs, relieve administrative burdens and mitigate risk. Its experts develop a deeper understanding through established listening posts in all areas of their competencies, fueling the ability to better execute. The company operates from five U.S. locations, including the headquarters in Camden, New Jersey, and regional offices in New York City; Melville, New York; Bethesda, Maryland; and Orlando, Florida. corpsyn.com ■

For more information, please call [1.877.426.7779](tel:18774267779)