

EMPLOYEE HEALTH & WELLNESS STRATEGY, EDUCATION & ENGAGEMENT

Corporate Synergies' metrics-driven employee wellness and disease management programs promote informed behaviors and personal engagement in support of improved organizational health. Our award-winning* staff writers and designers are employee benefits industry veterans with a demonstrated ability to simplify complicated health and benefits concepts for a variety of audiences. They develop programs that emphasize taking personal responsibility for health, heighten engagement in the wellness process and increase healthcare consumerism. Corporate Synergies' wellness campaigns match the "how" and the "what" of workforce health objectives to the employer's long-term business and financial goals.

Health and Wellness Consultation

Our wellness communication campaigns guide plan participants through a logical process that highlights the results of proactive, positive behaviors on personal health and finances. We partner with employers to develop campaigns that:

- Educate and engage employees toward informed health behaviors and benefits consumerism
- Leverage the use of incentives that are commensurate with a participant's activities
- Use metrics to track and measure the initiative over time
- Delivers a measurable Value/Return on Investment

**Corporate Synergies' wellness programs are recognized by APEX and iCOMM for excellence in direction, design, implementation and content.*



70%

of employees report that **wellness** programs **positively impact** their culture at work.

Source: Alfac Study



A Corporate Synergies **client utilizing** a compliance-based **wellness strategy** achieved a

\$1.2 M

decrease in claims over the previous year.

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Our wellness programs are designed to create long-lasting cultural changes. These holistic solutions tie directly to the goals and objectives of the employer's healthcare strategy.

Synergies360SM

Corporate Synergies takes a full view of the insurance landscape, studies it from every angle, pursues innovation where none exists, and transforms this deeper understanding into actionable strategies to protect our clients and their participants. We call our approach Synergies360.



For more information
visit corpsyn.com or call
877.426.7779

Wellness Strategies at a Glance

Your wellness strategy begins with a consultation to review goals and objectives. A short- and long-term strategy can then be developed to target the unique needs of your organization. Corporate Synergies specializes in aligning wellness providers with technology platforms to fit your strategy. From there, our award-winning team of communication experts and designers brings your strategy to life with engaging content to drive participation in your program.

Three Program Models to Fit Budgets and Business Goals

Our three levels of support spans from the offering of four pre-configured wellness campaigns to the highly engaged design and delivery of customizable programs. Materials for multiple channels reinforce your strategy and build upon a multi-year plan of which each year includes a detailed campaign timeline.

The Bottom Line: Wellness VOI and ROI

Corporate Synergies works with you to demonstrate evidence of the Value of Investment (VOI) and Return on Investment (ROI) of wellness programs.

VOI measures:

- Increased productivity
- Decreased absenteeism and presenteeism
- Increased retention
- The cost savings of retaining employees than training a new hire
- Decreased long- and short-term disability claims
- Decreased hospital stays
- Increased morale and job satisfaction

ROI measures:

- Population risk factors
- Claims and pharmacy data
- Worker's compensation data
- Biometric screening results
- Health assessment results
- Online coaching participation and movement
- Tobacco cessation participation and utilization