## CORPORATE SYNERGIES®

## Corporate Synergies to Release The Current Insurance Journal 20/20

*By Corporate Synergies June 18, 2020* 

**Camden, New Jersey, June 18, 2020**—National employee benefits broker, Corporate Synergies, is set to release *The Current Insurance Journal 20/20*, a publication featuring 33 select articles from the company's <u>Knowledge Center</u> and <u>HealthDiscovery.org</u> benefits/healthcare consumerism blogs.

Now in its 8<sup>th</sup> year, *The Current Insurance Journal* 

<u>20/20</u> delivers powerful business solutions to Human Resources and Finance professionals. This APEX award-winning annual publication provides essential information focused on employee benefits, consumerism and wellness trends written and edited exclusively by Corporate Synergies' experts.

This year, the magazine contains 89 pages of expert commentary, including:

- Disaster-ready Benefits
- Cost-containment Strategies
- New Compliance Updates
- Drug Importation
- Carve-outs
- Family Planning
- HSAs

New in this edition:

- 1. Corporate Synergies' "Our Take" commentary on prevailing news topics
- 2. An expanded mix of authors
- 3. A robust HealthDiscovery.org section on topics affecting plan participants

Also new this year is the magazine's all-digital publication. "We decided that the times dictated a different approach from our standard printed version," said Executive Editor Brian Feeley, Senior Vice President of Marketing.

Feeley praised the internal team of authors, editors and designers who produce the publication.

"The Current is designed by graphic designers Keiren Dunfee and Stephanie Eisele, and edited by Ellen Hosafros and Dina A. Beck," who've earned APEX awards for their expertise. Additionally, our articles are routinely published as guest commentary in trade and industry media, including *Employee Benefit News, BenefitsPRO, HRDive,* and about a dozen other national publications. For years we have excelled at insurance journalism, and we are proud of our staff members' contributions to this important client resource," Feeley said.

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## **About Corporate Synergies**

Corporate Synergies is a national insurance and employee benefits brokerage and consultancy. The firm delivers strategies that control costs, relieve administrative burdens and mitigate risk. Its experts develop a deeper understanding through established listening posts in all areas of their competencies, fueling the ability to better execute. The company operates from five U.S. locations, including the headquarters in Camden, New Jersey, and regional offices in New York City; Melville, New York; Bethesda, Maryland; and Orlando, Florida. corpsyn.com

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