

Corporate Synergies Group, Inc. Announces Regional Office Alignment, Names Executive Leadership

Michael Lisa named Senior Vice President of company's Northern regional markets; Steven Schwartz named Vice President, Director of Sales of company's Northern regional markets; Lorraine Byrnes named Regional Vice President

MT. LAUREL, N.J. – March 23, 2009 – Corporate Synergies Group, Inc. (Corporate Synergies) has announced the strategic alignment of its three offices in the Northern region. As part of the alignment, the company has named Michael Lisa as Senior Vice President of the Northern region, comprising Manhattan, Long Island and Paramus, N.J. offices. In this role, Lisa will assume executive responsibility for sales and growth in their regions.

Additionally, Steven Schwartz has been promoted to Vice President, Director of Sales of the Northern region, comprising Manhattan, Long Island and Paramus, N.J. offices, and Lorraine Byrnes has joined the company as Regional Vice President overseeing Account Management in the company's Paramus office

According to Louis Daniels, Executive Vice President and National Sales Leader of Corporate Synergies, "The alignment of our three offices in the Northern region reflects our intent to bring the management of our sales and service operations closer to our clients. This will ensure a continued high level of client satisfaction and will multiply sales opportunities for the corporation. Furthermore, this change puts the organization in a position of strength for future expansion."

"Mike and Steve have both excelled in their jobs with Corporate Synergies, while Lorraine adds depth to our executive leadership and benefits administration expertise. I'm confident these three will make significant contributions toward helping us maintain our position as a 'thought leader' in the healthcare benefits industry and remain the premier provider of innovative benefits products and services."

Michael Lisa was previously Regional Vice President and Sales Manager, responsible for management of Corporate Synergies' Manhattan office. He is an accomplished health care executive with more than 15 years of high level experience across such diverse areas as broker sales, direct sales, Medicare, network negotiations and union/labor relations. Before joining Corporate Synergies in 2005, he served in management positions at Weston Group Benefits and Aetna U.S. Healthcare. He received a bachelor's degree in marketing and management from Niagara University. Lisa lives in Brewster, N.Y.

Steven Schwartz was previously Area Vice President, responsible for managing growth in the New York market. Prior to joining Corporate Synergies in 2007, he served in management positions at New England Financial and Bank of America's insurance division. Schwartz earned a bachelor's degree in finance and management from Fordham University. He lives in Manhattan.

Lorraine Byrnes joins Corporate Synergies from Conner Strong, formerly Commerce Insurance Services, in Cherry Hill, N.J. She has had additional experience at J.P. Morgan Insurance Brokerage, USI Northeast and HUB International. Byrnes earned a bachelor's degree in economics from the State University of New York at Stony Brook. She lives in Princeton, N.J.

About Corporate Synergies

Corporate Synergies is a full-service benefits broker and consultant. Recognized as a thought leader in the healthcare industry, Corporate Synergies continually raises the bar on

industry standards by providing progressive thinking, delivering effective client solutions, and providing the best possible client-specific solutions.

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